

DRIVING THE NEXT

GENERATION **IN SPORT**



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WHERE CAN ISCA TAKE YOU?

If you're passionate about sport, we can help equip you with the business and managerial skills required by modern sports organisations. We are a market leader, offering a higher education diploma program, fully accredited by TERTIARY EDUCATION QUALITY & STANDARDS AGENCY (TEQSA).

- › **HOLISTIC ATHLETIC DEVELOPMENT**
- › **LEARN FROM INDUSTRY LEADERS**
- › **DYNAMIC CURRICULUM**

› **AN EXCITING SPORTS CAREER**

Possible career opportunities can include, but are not limited to:



Player or
Team Manager



Strength &
Conditioning Coach



Sports
Coaching



Sports Facilities
Management



Sports Marketing
& Sponsorship



Fan Engagement
& Merchandise



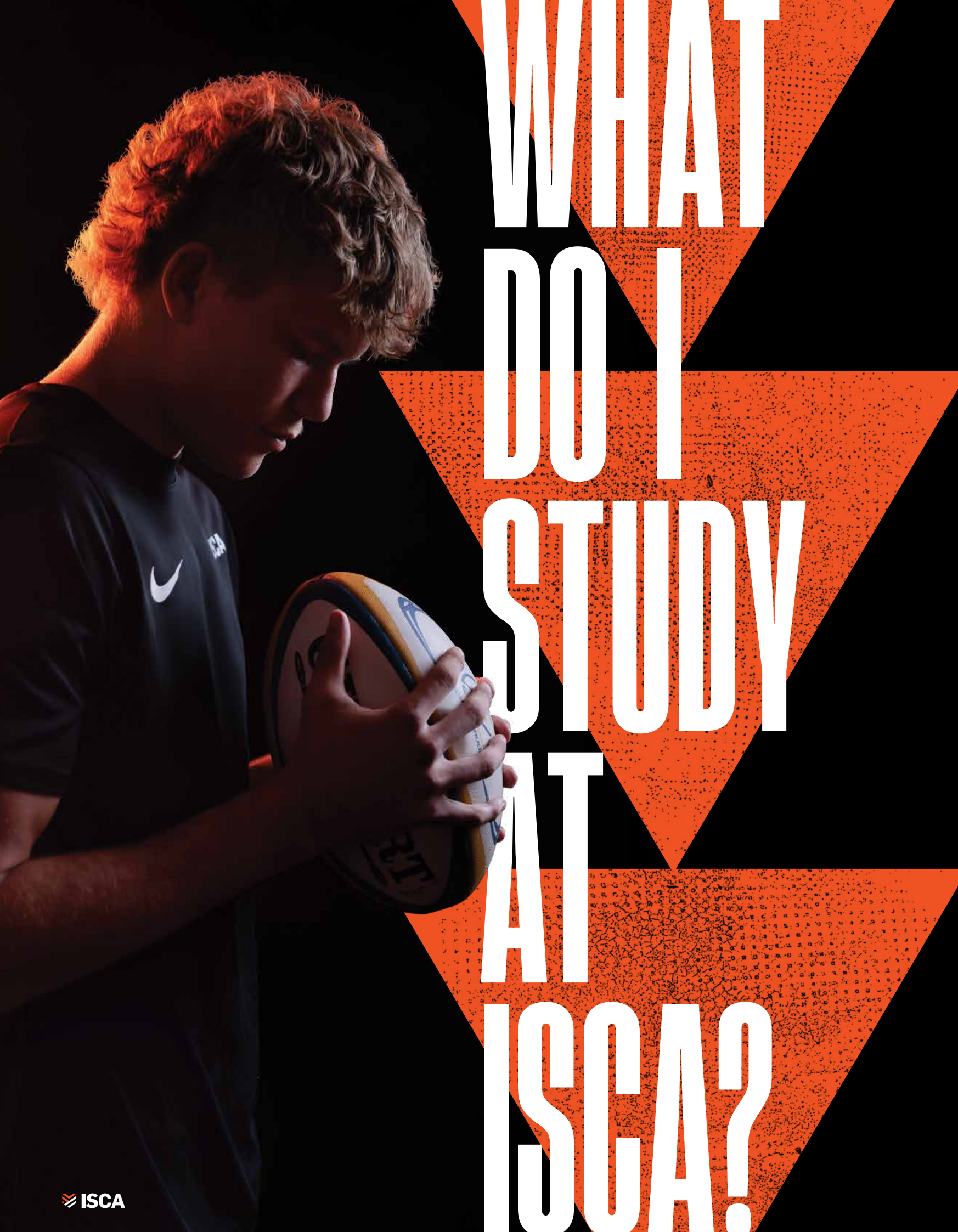
Sports Events/
Competition
Coordinator



Social Media
& Content
Coordinator



Sports
Development
Officer



WHAT DO I STUDY AT ISCA?

Our Diploma of Sports Management (High Performance) has been developed by sports experts, to meet the requirements of the modern sports industry. ISCA is a perfect fusion of high performance training coupled with sports business principles to assist students gain a comprehensive learning of sports management. Students can obtain credit for further study towards a university degree or TAFE course.



SPORTS BUSINESS

Delivered by industry professionals with extensive business experience, our subjects help students learn about fundamental business principles and how they relate to the sports industry.



SPORTS MANAGEMENT

A progressive, modern approach to the managerial structures of sports organisations, providing insight into the domestic and global sports industry and enabling students to identify potential employment opportunities.



HIGH PERFORMANCE

Students undertake up to three physical preparation sessions per week, enhancing their physical skills before applying this knowledge through a series of exciting and innovative workshops and assessments.

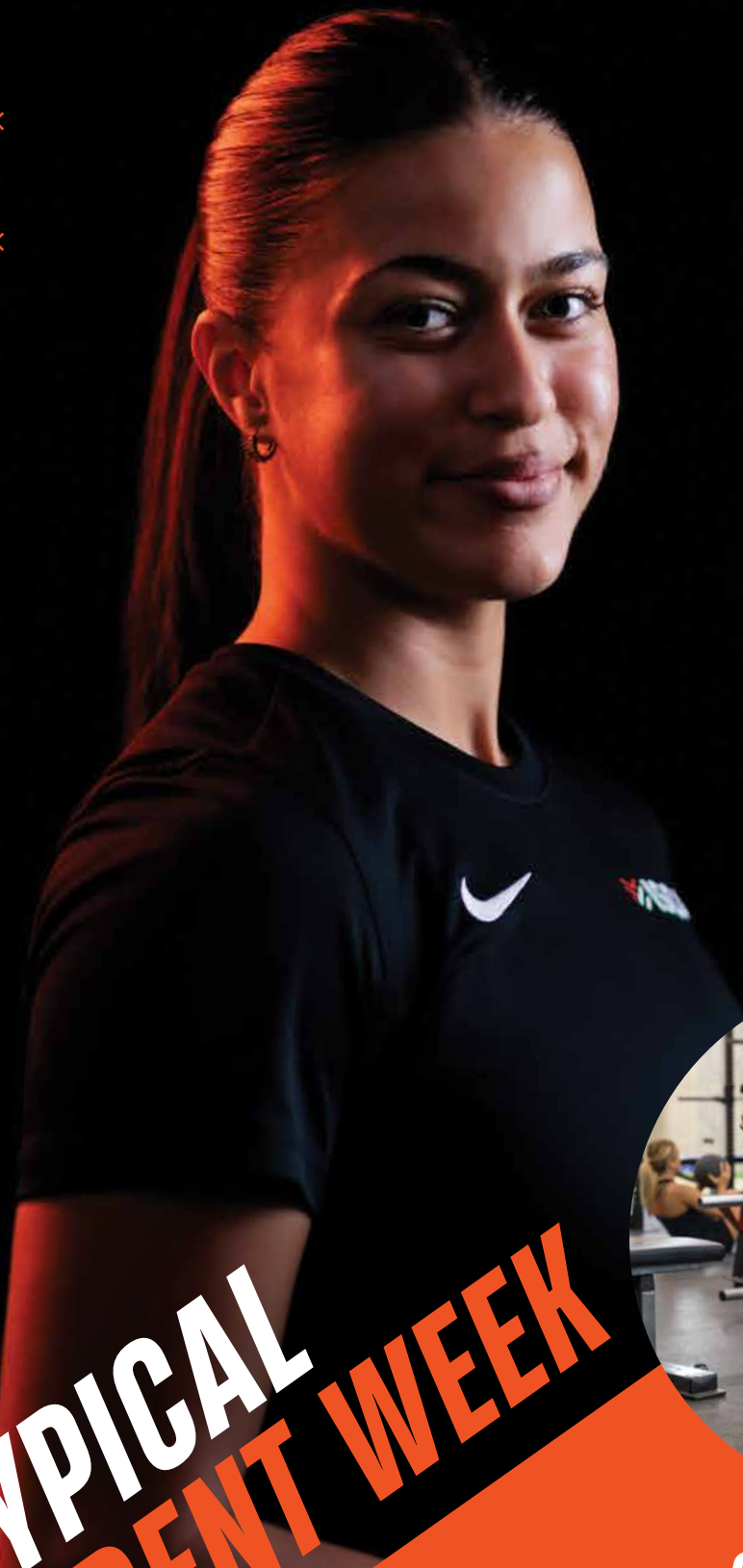


INDUSTRY PLACEMENT

Offers students opportunities to gain invaluable, real-life experiences at leading sports organisations. Allowing students to develop a greater understanding of what working in the sports industry is all about.

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A TYPICAL STUDENT WEEK



MON

STRENGTH & CONDITIONING

Our High Performance team designs programs that allow students to progressively achieve their optimal performance, by focusing on sport-specific movements utilising agility and speed, and overall physical conditioning.



TUES

CLASSROOM

We aim to provide students with a teaching and learning framework to understand business and sport management. Our expert academic team will cover everything from marketing to media to sports law.



WED

COACHING

Through a flexible and innovative approach, our sports coaches help students develop a greater range of skills and more comprehensive understanding of their chosen sport, utilising engaging training sessions and evaluations.

**Timetable subject to change*



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Hadley Tonga
 Current ISCA
 Student & Australian
 Representative
 (Aussie 7s Rugby)

CONNECTED TO THE SPORTS INDUSTRY

The ISCA program is designed and delivered in collaboration with sports industry professionals.

ISCA prides itself on its extensive network within the sports industry. Professional placements (internships) are an essential component of our program, and our ISCA Diploma features a trimester of Work Integrated Learning (WIL), giving students practical experience in the sport of their choice. It's an opportunity to prepare for your future professional career by gaining relevant experience and establishing valuable networks. Our expert support staff will assist you with workshops on job interview skills and resume design, to ensure you are fully prepared to enter the workforce upon completion of your studies with ISCA.

PLACEMENT INSIGHTS

Katja Yorke's (pictured left) sports management career really took off after completing her internship with the NSW Waratahs. Katja now works in the Commercial Partnerships team with the Waratahs and Rugby AU. She aspires to continue working with Australian rugby in the lead up to the 2027 Rugby World Cup in Australia.

SOME OF OUR INDUSTRY PARTNERS INCLUDE:



CANTERBURY-BANKSTOWN **BULLDOGS**



NSW **WARATAHS**



FOOTBALL **NSW**



SYDNEY **ROOSTERS**



GREATER WESTERN SYDNEY **GIANTS**



SYDNEY UNIVERSITY **RUGBY**



MANLY MARLINS **RUGBY**

HERE'S HOW IT WORKS

01. GET PREPARED

Our Professional Placement Preparation Program is the first step. You'll attend workshops, receive mentoring, update your resume and perfect your interview skills before starting your professional placement.

02. CONNECT WITH INDUSTRY

Our Professional Placement Consultants work closely with you to find a host organisation that aligns with your skills and talents. It could be a sports organisation in Sydney or interstate.

03. WORK TOWARDS YOUR GOALS

Use your professional placement to learn new skill, make industry contacts, and get a taste for your chosen industry. Three in four ICMS graduates receive job offers from their WIL placement companies, highlighting just how valuable the program is for students and industry.*

* ICMS Internal Graduate Survey 2024

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CONNECT & LEARN FROM INDUSTRY LEADERS

One of the most important aspects of ISCA is the sports industry experience and academic qualifications of our teaching, high performance and managerial staff, along with our guest speakers who assist with the practical components of our student learning platform.



IAN EVANS

As General Manager, Ian has over 20 years experience in sports education and developed ISCA's student-athlete model. He led Sydney Uni's Elite Athlete Program for almost a decade, managing 400+ athletes, including several Olympians. Ian drove programs within the Sydney Swans, GWS Giants, Penrith Panthers and Sydney Kings. His current partnerships with NSW Waratahs, Canterbury-Bulldogs and Football NSW highlight his dedication to sporting excellence.



KRISTEN BECK

Kristen is our ISCA nutritionist and commentator, who appears regularly on the popular Channel 7 program Sunrise. She is passionate about health and nutrition research. When she is not helping our students, Kristen lectures for ISCA in the fields of health, nutrition and sport performance. Kristen has a Master of Human Nutrition from Deakin University, a postgraduate certificate in Education Studies (Macquarie University), and a Bachelor of Health Science degree.



ROB BEVERIDGE

Rob is a highly respected basketball coach, known for leading the Boomers in 2022. He has guided Australian men's and junior teams at the Olympics, Commonwealth Games, World Championships and Nike Hoop Summit. In the NBL, he won a championship with the Perth Wildcats and coached the Illawarra Hawks and West Sydney. Rob excels at delivering innovative coaching and helping young athletes succeed.



DR JAKE MICHAEL

Jake, head coach of the NSW Institute of Sport kayak team, coached at the 2024 Paris Paralympics. He holds a PhD from the University of Sydney, is a Level 2 ESSA Sport Scientist and Exercise Physiologist, and has lectured at tertiary level. Jake received the Vice-Chancellor's scholarship, the top sports academic honor at Sydney University.



DR BETUL SEKENDIZ

Dr. Betul Sekendiz holds a PhD in Sport Management from Bond University, specializing in risk management, health and safety, human factors, and ergonomics to reduce legal liabilities in health, fitness, exercise, and sport. With a background in competitive bodybuilding, she now chairs the Fitness Industry Standards Council, showcasing her industry leadership.



TEKI TUIPULOTU

Teki has a passion for coaching young athletes, with an emphasis on rugby union and league. Teki has extensive international experience, representing his country in over 50 test matches for Tonga, three Rugby World Cup campaigns and playing in Europe. Teki also works as the Director of Women's Rugby and Junior Development with the Sydney University Football Club.



↖ FIELD TRIPS

ISCA students complete up to 8 field trips per year, meeting industry professionals, and gaining behind-the-scenes access to facilities and professional staff.



↖ SCG SPORTS SUMMIT

Our annual Student Sports Summit at the Sydney Cricket Ground (SCG) features more than 15 sports industry executives, coaches and high-performance staff. The aim is to provide students with engaging insights into professional sports roles and business operations.

A MORE **ENGAGING** STUDENT

EXPERIENCE

↗ UNI NATIONALS

All ISCA students are eligible to compete at the Australian University National Championships, including the 3 v 3 basketball tournament, athletics, oztag and football.



↗ MELBOURNE FIELD TRIP

Students can connect with industry leaders and explore world-class high-performance facilities at the MCG, as well as AFL, NRL and NBL clubs.





At ISCA, we don't just offer coaching programs for one sport – we cater for everyone! Our flexible approach empowers students to chose a program based on their sporting interest, from football, rugby union & cricket, to rugby league, basketball, AFL and netball – just to name a few. Whatever your sport, our expert coaching team will create engaging training sessions and sport-specific strength & conditioning programs, helping you meet your sporting aspirations.

SPORTS PROGRAM SNAPSHOT

BASKETBALL

Our ISCA basketballers train at first-class facilities located at Sydney University with a dynamic curriculum designed by former international coach Rob Beveridge. Students can compete at Uni Nationals and 3 v 3 tournaments throughout the year.



FOOTBALL

Partnering with Football NSW, our football Program provides elite training at top facilities under experienced coaches, focusing on technical skills, tactical awareness, and physical conditioning, aligned with national standards.



RUGBY (LEAGUE & UNION)

Our program offers dynamic skills and conditioning sessions led by expert coaches with proven international experience, enhancing students' strength, fitness and game knowledge.



"The great thing about ISCA was learning more about high performance, whether it was strength & conditioning to nutrition seminars to working on my individual skill development. I definitely enjoyed the practical-oriented approach ISCA offered and the coaches worked hard to ensure we had professional programs regardless of what sport we played."

JAMIE HUMPHREYS

Former St Parick's College Student & Professional Athlete,
South Sydney Rabbitohs

THREE WORLD-CLASS TRAINING FACILITIES TO CHOOSE FROM >>>>>



CITY FACILITIES (BELOW & RIGHT)

Our City campus students undertake their practicals at Sydney University Sport, located within the University of Sydney.

Facilities Include:

- Two-level, high-performance strength and conditioning gym.
- Multi-function stadium for Basketball & Netball.
- Indoor Cricket Centre.
- The Sydney Uni Sports & Aquatic Centre (SUSAC) houses a wide range of fitness services, an indoor swimming pool, state-of-the-art cardio and resistance equipment.
- Synthetic grass tennis courts.



VALENTINE SPORTS PARK (ABOVE & RIGHT)

Located in Sydney's North-West region, Valentine Sports Park has some of the best sports training grounds and facilities in Australia. Just 30 minutes from the Sydney CBD, the facility is home to Football NSW.

Facilities Include:

- Five grass & synthetic fields
- Large multi-purpose indoor sports hall
- Fully equipped elite athlete gym
- Physio clinic
- 20m indoor heated pool.



ISCA has three training hubs located across Sydney, offer students the flexibility to choose where they would like to undertake their practical sessions. Locations include Sydney University Sport, Valentine Sports Park & the Sydney Academy of Sport, in Sydney's Northern Beaches. Students undertake their lecture-based studies at either the Sydney Central campus, located in Sydney's CBD, or ICMS Manly.

SYDNEY ACADEMY OF SPORT (BELOW)

Just over 30 minutes from Sydney's CBD, the Sydney Academy of Sport at Narrabeen is an officially recognised Olympic training facility. The Academy to the Manly Sea Eagles junior programs and is the former headquarters of the National Rugby 7s program.

Facilities Include:

- 400-metre Olympic-standard athletics track
- 25-metre, six-lane heated indoor pool
- Multi-purpose indoor sports hall



WHAT ARE STUDENTS



"I always had an interest in photography & design, and ISCA encouraged me to pursue this pathway reach my personal goals. I secured a role with the Canterbury-Bulldogs after graduating and I am now working in my dream job with the Penrith Panthers NRL club."

KUNDAICHARIWA

Former Penrith Christian College student & Digital Team Member, Penrith Panthers

"I came through the school system at Newington playing rugby union but made the switch to rugby league with the Manly Sea Eagles after leaving school. My family encouraged me to continue with my studies, but I needed a program like ISCA which had a high-performance focus on nutrition, strength & conditioning coaching & sports psychology. This has been useful for my current playing career with the Canberra Raiders."

KAEO WEEKS

Former Newington College student & Professional Athlete, Canberra Raiders



"Coming from an elite school program, I had a great passion for playing rugby and I knew with my sporting commitments with the NSW Waratahs Academy & Junior Wallabies, I needed to get an education which was flexible around my commitments. ISCA provides me with the support to complete my studies in the classroom or online, which helps me focus on my training & overseas travel."

NATHANIEL TIITII

Former The Kings School student, NSW Waratahs & Junior Wallabies representative

SAYING ABOUT ISCA?



"I chose ISCA for its flexibility and support which was required after signing a contract with the Melbourne Storm after leaving high school. Being based in Melbourne, I needed not just an online platform but regular communication with my lecturers and support when needed. This allowed me to graduate in just under 2 years, and I am now fully focused on furthering my rugby career."

REECE WINSTON

Former Oakhill College student & Rugby League player

"I have always been passionate about sports, from rugby 7s to personal training, and wanted a career in the sports industry. My internship with the NSW Waratahs was a highlight, blending practical experience with professional networking. Working with Football Australia at the Women's World Cup was a career highlight, as was events like State of Origin and the NRL Grand Final. ISCA's insights continue to shape my career."

KENYA FAHEY

Former Mater Maria Catholic College student & Football Australia staff member



"I have always been very practical in my approach to study, so I wanted to choose a course that allowed me to not only learn in the classroom but train in the gym, work with accomplished coaches on developing my rugby league skills and learning more about high performance. After graduation, ISCA employed me as a coach and I am enjoying my mentoring role with the new students."

MERINDA CARNEY

Former GOAL College student, ISCA coach & University of Sydney student



EMERGING

INSPIRING THE NEXT GENERATION

LEADERS

OF SPORTING LEADERS

PROGRAM



Encouraging students to lead is part of our DNA. Whether it's leading by example, inspiring others to do what needs to be done, or being accountable for their actions, our students get to undertake workshops with some of sports best leaders, sharing knowledge through honest conversations and setting expectations through clarity of team purpose and values, developing connections and building strong relationships.

Past speakers include Sydney Swans premiership-winning coach Paul Roos, Rugby World Cup winning captain Phil Kearns, Manly Sea Eagles head coach Anthony Seibold & renowned international broadcaster Stephanie Brantz. The culmination of our Emerging Leaders Program occurs at the end of the student's final term, where students and staff come together at the historic Sydney Cricket Ground (SCG) for the annual Sydney Student Sports Summit, featuring more than a dozen industry experts from high performance, sports business and marketing.



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YOUR
SUCCESS
DRIVES US

As a dedicated Sports College, ISCA exists to assist student-athletes juggle their studies with the demands of their chosen sport, as well as assist students who are interested in pursuing a career in sport management or want to pursue further tertiary studies. Whatever your objective is, our ISCA staff are here to assist you.



ISCA SCHOLARSHIPS

ISCA scholarships are designed to reward performance, dedication, passion, community and sporting contributions and academic studies. Each year the International Sport College Australia in association with ICMS provides a comprehensive range of scholarship opportunities for new and current students.

Such opportunities range from industry and sponsored professional scholarships to tuition fee, accommodation and financial hardship scholarships. For more information, please visit: www.iscaustralia.edu.au/scholarship

FLEXIBLE LEARNING

Students can complete their Diploma studies within one year, or can take longer depending on their sporting commitments.

Our flexible approach for student-athletes also includes online subjects and support, personalised planning sessions and academic tutoring if students miss classes owing to extensive sporting commitments internationally or domestically.

SUPPORT SERVICES

ISCA provides our students with a team of dedicated, experience and university-qualified staff. Our staff can assist students with a range of issues, including:

- Transitioning from school to university
- Applying for special consideration and arrangements
- Finding a balance between sport and study commitments
- Sports nutrition
- Performance psychology
- Remedial massage, yoga and physiotherapy screenings
- Workshops and advice on further tertiary study pathways

GRADUATION

All ISCA Students who successfully complete their qualification are eligible to graduate at the prestigious ICMS Manly Campus with their student cohort.

Graduating students are also eligible for the ISCA Alumni Program which includes access to sports industry networking events throughout the year of graduation.



WHERE DO I STAY?

On campus living at the Northern Beaches campus is an ideal way to make the most of our spectacular beachside location. Living on campus isn't just convenient. Not only will you be close to classes with all of your meals provided, but you will also have the luxury of easy access to tourist hotspot Manly Beach.



ROOMS

A variety of options from single room, bunk style room, triple room and quad room.



MEALS

Breakfast, lunch, dinner and weekend brunch meals available.



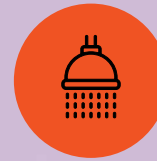
SERVICE

Cleaning & linen service is provided weekly.



SUPPORT

Residential leaders and on-campus security.



FACILITIES

Floor kitchenette, common room, bathrooms, ironing and sports zone.



CONVENIENCE

Close to transport, shops, cafes, beach and parks.



TRAVEL GRANTS

ISCA students selected to represent the College in recognised sporting events or competitions domestically (in NSW or interstate) or internationally may receive up to \$1,000 per annum to assist with meeting the costs of travel and competition.

Students must be currently enrolled and provide evidence of representation in the sport and the nominated event. Students must provide written evidence that the sporting event is being held in the calendar year of the application. To apply for the ISCA travel grant, applicants must complete the following:

1. Be fully admitted into the Diploma program
2. Complete and submit the required online application
3. Submit all relevant supporting documentation at least one month prior to the event

In general, travel grant funding may be used for event registration, travel or accommodation expenses, or sporting equipment and uniform expenses, providing the student has is competing in a recognised sporting event or competition.



COURSE CURRICULUM

DIPLOMA OF SPORTS MANAGEMENT (HIGH PERFORMANCE)

Upon successful completion of the Diploma, students may exit to their chosen career or will have direct entry to the ICMS Bachelor of Sports Management. Educational pathways to other ICMS Bachelor degrees are also available. Please refer to the ISCA website for more information on education pathways.

DIPLOMA OF SPORTS MANAGEMENT (HIGH PERFORMANCE) COURSE STRUCTURE*

Level	Code	Subject	Credit
TRIMESTER ONE			
100	MGT101	Managing People and Organisations	3
100	SPO120	Sports Psychology, Health and Wellbeing	3
100	SPO130	High Performance 1	3
TRIMESTER TWO			
100	MKT100	Principles of Marketing	3
100	SPO110	Introduction to Sport Management	3
100	SPO140	High Performance 2	3
TRIMESTER THREE			
100	ECO150	Economics for Sport	3
100	SPO150	High Performance 3	3
200	IND203	Industry Training (DSMHP)	2
ELECTIVE (Choose One) – Offered Only In Trimester Three			
100	THE101A	Introduction to Tourism, Hospitality and Events	3
100	MGT102A	Global Citizenship	3
100	SPO102A	Socio-Cultural Factors in Sport	3

*Course structure correct at the time of writing.

DEGREE STRUCTURE

In addition to facilitated theoretical subjects, experiential learning is a foundation of this course. As such it is designed to provide learners with practical work experience which is undertaken over one subject (and one study period), IND203. This equates to a minimum of 100 hours of industry experience.

Sample Study Pattern
Trimester 1 (13 weeks) – 3 subjects taken
Trimester 2 (13 weeks) - 3 subjects taken
Trimester 3 (13 Weeks) – 3 subjects + Industry training taken

Note: One study period is equivalent to one trimester of study (1 orientation week and 13 weeks of subject delivery and assessment). The accredited full-time study load is 1 year. There are normally a minimum of two weeks holidays after each study period.

ENTRY REQUIREMENTS

When applying for entry into ISCA you will need to meet certain entry requirements, including successful completion of the HSC (or equivalent). An ATAR is not required for entry. For more detailed information about our entry requirements, please visit: www.iscaustralia.edu.au/general-admission-information/

WHEN TO APPLY

ISCA has three (3) intakes per year (February, May and August). You can commence our Diploma in any of these intakes. Applications should be made at least one month prior to your commencement date. Domestic students may apply through the Universities Admissions Centre (UAC) or directly through ISCA via our website. Please refer to this link for trimester intake dates: www.icms.edu.au/important-dates.

TOP REASONS TO JOIN ISCA

01. AUSTRALIA'S LEADER IN GRADUATE EMPLOYMENT

As part of our larger parent organisation, ICMS, ISCA students receive more than just a Diploma. They are part of the wider ICMS community, and ICMS is known for its impressive graduate employment record.

02. TRAIN AND STUDY CONCURRENTLY

Why just study in the classroom when you can also take part in specialised strength & conditioning programs, along with receiving expert coaching sessions from world-class coaches at some of the best training facilities in Australia.

03. STUDENT EXPERIENCE LIKE NO OTHER

At ISCA, we enjoy getting out of the classroom and diving into the sports industry, taking part in several field trips every year to major sports organisations and featuring several guest speakers including ISCA graduates who are now working in sport.

04. SMALL CLASS SIZES

You won't be walking into a lecture theatre with a hundred other students. Unlike the sometimes-overwhelming experience which students may face in bigger institutions, ISCA lectures are capped at no more than 40 students at each class.

05. FOCUS ON STUDENT SUCCESS

We want our staff, coaches and students to be connected, and the best way to do this is for our College community to work together for successful outcomes. Whether it's providing academic support from our learning advisors, or employing our ISCA graduates to mentor and work with our current students, we want to see students thrive and enjoy their experience at ISCA.

CONNECT WITH ISCA ON SOCIAL

 **iscaustralia**

 **iscasport**

 **International Sports College Australia (ISCA)**

APPLYING FOR ISCA?

ISCA offers three (3) opportunities for enrolment throughout the year. The three intakes are available at all campuses and are highlighted by the main intake in February. Other intakes occur in May and August. Term breaks (holidays) are between terms 1 & 2, and 2 & 3. The enrolment process is as follows:

STEP 1

Submit an expression of interest form for ISCA by visiting our website: www.iscaustralia.edu.au, or registering your details at a domestic expo/school careers day.



STEP 2

An ISCA staff member will contact you to attend either a campus tour or meeting (online or face-to-face meeting). Students will also be given details of our ISCA Open Days throughout the year.



STEP 3

Submit an application form to ISCA and our Admissions team will be in touch regarding required documentation for entry to ISCA.



STEP 4

Letters of Offer will be sent to successful students, which are to be signed and returned to ISCA. We will also forward you details of our ISCA scholarship application process if requested.

FOR MORE INFORMATION

ADMISSION CRITERIA

www.iscaustralia.edu.au/general-admission-information/

APPLICATION INFORMATION

www.iscaustralia.edu.au/how-to-apply/

IMPORTANT DATES

www.icms.edu.au/important-dates/

FEES

www.icms.edu.au/future-students/application-information/tuition-fees-2/

ACCOMMODATION

www.icms.edu.au/future-students/student-services/studentaccommodation/

STUDENT SUPPORT AND WELLNESS

www.icms.edu.au/future-students/wellness-and-support/

STUDENT LIFE

www.iscaustralia.edu.au/student-life-in-sydney/

CREDIT FOR PRIOR LEARNING

www.icms.edu.au/courses/undergraduate/bachelor-business-sports-management/

INFORMATION ON EDUCATION SERVICES FOR OVERSEAS STUDENTS (ESOS) FRAMEWORK

www.internationaleducation.gov.au/regulatory-information/Pages/regulatoryinformation.aspx

CONTACT US

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International College of Management, Sydney Pty Ltd ACN 003 144 045
ATF The ICTHM Trust ABN 54 174 259 919, trading as International Sport College Australia (ISCA), CRICOS Course Code: 097377J, CRICOS Provider Code: 01484M, TEQSA ID: PRV12025, Provider category: Institute of Higher Education.

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