

**DRIVING THE NEXT  
GENERATION IN SPORT**



# TRAIN STUDY

# ACHIEVE



**International Sport College Australia**

For more info visit [iscaustralia.edu.au](http://iscaustralia.edu.au)

# Evolve your skills for today's game

If you're passionate about sport, we can help equip you with the business and managerial skills required by modern sports organisations. ISCA's innovative program will give you an opportunity to turn your love of the game into a comprehensive understanding of the professional global sports industry.

## → HOLISTIC ATHLETIC DEVELOPMENT

The high performance industry is changing rapidly across the world, and ISCA is committed to delivering the very latest strength and conditioning, recovery, coaching, nutrition and sports psychology programs to our students.

## → LEARN FROM INDUSTRY LEADERS

Our team of experienced and professional coaches, lecturers & mentors are primed to take your athletic and academic development to new heights, utilising the latest sport science methods, guest speakers and innovative case studies from the global sports industry.

## → DYNAMIC CURRICULUM

Our new course has been constructed by sports experts, to meet the requirements of the modern sports industry. ISCA is a perfect fusion of high performance training coupled with sports business principles to create next generation learning.

We are a true market leader, offering higher education Diploma programs which is fully accredited by Tertiary Education Quality & Standards Agency (TEQSA).

### FIRST TRIMESTER

### Explore & Grow



### SECOND TRIMESTER

### Develop & Excel



### THIRD TRIMESTER

### Work & Learn

## A typical ISCA student day

9 AM



### STRENGTH

Our High Performance team designs programs that allow students to progressively achieve their optimal performance, by focusing on sport-specific movements utilising agility and speed, and overall physical conditioning.

11 AM



### COACHING

Through a flexible and innovative approach, our sports coaches help students to develop a greater range of skills and more comprehensive understanding of their chosen sport, utilising engaging training sessions and evaluations.

1 PM



### CLASS

We aim to provide students with a teaching and learning framework to understand business and sport management. Our expert academic team will cover everything from marketing to media to sports law.

### BUSINESS

Delivered by industry professionals with extensive business experience, our subjects help students learn about fundamental business principles and how they relate to the sports industry.

### SPORT MANAGEMENT

A progressive, modern approach to the managerial structures of sports organisations, providing insight into the domestic and global sports industry and enabling students to identify potential employment opportunities.

### HIGH PERFORMANCE

Not just taught in the classroom, our students undertake three physical preparation sessions per week, enhancing their physical skills before applying this knowledge through a series of exciting and innovative workshops and assessments.

### INDUSTRY PLACEMENT

Offers students opportunities to gain invaluable, real-life experiences at leading sports organisations. The 100 hours of compulsory industry training allows students to develop a greater understanding of what working in the sports industry is all about.

What do I study?



# Learn from industry leaders

One of the most important aspects of ISCA is the sports industry experience and academic qualifications of our teaching, high performance and management staff, along with our guest speakers who assist with the practical components of our student learning platform.



**Dr Stephen Burke**  
**ACADEMIC MANAGER**

PhD (UNSW), M. Education  
(The University of Sydney)

Dr Burke is our ISCA Academic Manager and a former senior lecturer with the renowned ACU Exercise and Sport Science program. Stephen has more than 40 years lecturing & teaching experience working with elite athletes and assisting them with finding the right balance between academic requirements & their sporting commitments.



**Ed Jenkins**  
**HIGH PERFORMANCE COACH  
& ISCA AMBASSADOR**

Ed is a valuable addition to our High Performance Program and the most capped Australian Men's Sevens player of all time with 52 tournaments spanning over a decade with the sport. Ed has competed in two Rugby World Cup 7s campaigns and won both a silver & bronze medal at the 2010 & 2014 Commonwealth Games, as well as captaining the Australian team at the Rio 2016 Olympic Games.



**Sam Gallagher**  
**HEAD COACH - FOOTBALL**

As Head Coach (Football) for ISCA, Sam brings a wealth of playing and coaching experience to our program as a former A-League player (including winning a premiership with Sydney FC), young Soccerroo and a member of the Australian Olyroos (Men's U/23 National team). Sam is currently coaching with Manly United.



**Don Singe**  
**HIGH PERFORMANCE COACH**

Don assists ISCA with our high performance and strength & conditioning curriculum development, and is the current High Performance Manager with NRL team Manly Warringah Sea Eagles. Don has held prominent roles with the Canterbury Bulldogs, New Zealand Rugby League squad and is a senior member of the Australian Strength & Conditioning Association (ASCA).

## OUR OFFICIAL SPORT EDUCATION PARTNERS

Our valued sport industry partnerships assist our staff in assembling the most relevant and up-to-date case studies designed to give our students knowledge of current practices within the Australian and overseas sport markets.



# Stay connected with the sports industry

ISCA runs numerous site visits and field trips to Australia's largest sporting organisations, providing an opportunity for our students to gain an insight into their potential future workplace and listen to leading sports professionals speak about the business of sport from a domestic and international perspective.

Whether it's spending a day at the historic Sydney Cricket Ground interacting with sport management and high performance leaders at our annual Student Sports Summit, or visiting Melbourne to attend the Sports Analytics Conference and visiting sports franchises such as the Melbourne Storm, Carlton AFL club and Melbourne City FC,

ISCA students have an open door to some of Australia's most respected and knowledgeable sports leaders.

It's not just a fun experience - you will learn the skills required and gain valuable contacts to prepare you for your future career in the sports industry.





# Northern Beaches campus\*

Just 30 minutes from Sydney's CBD, the Sydney Academy of Sport is an officially recognised Olympic training facility. The Academy is home to several elite sports organisations, including NRL club the Manly Sea Eagles and the former headquarters of the Men's and Women's National Rugby 7s program.

Students can access a range of world-class sporting facilities including:

- 400-metre Olympic-standard athletics track
- 25-metre, six-lane heated indoor pool
- Multi-purpose indoor sports hall
- Five multi-purpose ovals with lighting
- Synthetic outdoor multi-purpose courts with lighting for netball, futsal and cross training
- Cricket nets with synthetic pitches
- Weights room – for elite sports strength and conditioning
- Tennis courts
- Sports science lab boasting the latest high performance testing equipment
- Recovery centre featuring hot & cold plunge pools
- Beach volleyball courts

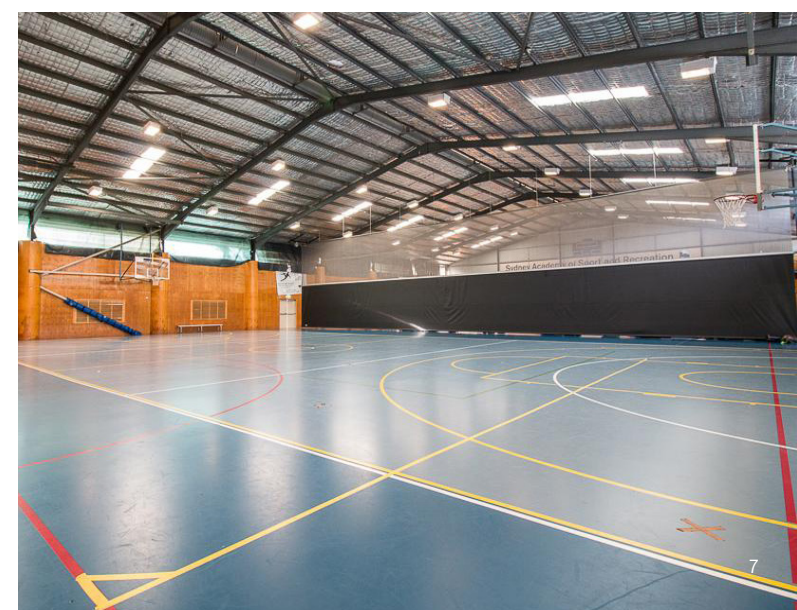
Located on Sydney's Northern Beaches, the Sydney Academy of Sport and Recreation is surrounded by natural bushland with magnificent views of Narrabeen Lake and some of the best sports training grounds and facilities in Australia.



## ➔ Accommodation

Student accommodation is the ideal way to immerse yourself in student life, make new friends and stay connected with an extensive academic and sporting community. ISCA students studying at the Sydney Academy of Sport in Sydney's Northern Beaches can access a range of convenient and fully-furnished accommodation options in one of Sydney's most beautiful and exciting regions.

Whether you are looking to stay in iconic Manly or prefer the independence of a self-catered off-campus residence, our accommodation team can help guide you with your options. For more information visit [www.icms.edu.au/future-students/getting-started/accommodation](http://www.icms.edu.au/future-students/getting-started/accommodation)





# Sydney Central campus\*

Conveniently situated next to major train and bus routes, our Sydney Central campus is easy to access via public transport and is located in the Sydney CBD. Students can access the elite training facilities offered by Sydney University Sport & Fitness, which is home to more than 35 sports clubs, and attend classes at our modern teaching facility in Pitt Street (within walking distance of Central train station).

ISCA students can access facilities such as:

- Two-level, high-performance strength and conditioning gym
- Multi-function stadium designed for basketball & netball
- New cardio machines and pin-loaded resistance equipment
- Indoor cricket centre
- 50m heated indoor swimming pool
- 6 synthetic grass tennis courts
- Group fitness studio
- RPM Studio
- Boxing Gym
- Martial Arts dojo gym

The TAG Family Foundation Grandstand is a multi-sport facility located on the University of Sydney's Oval No. 2. The site boasts an impressive two-level, high-performance strength and conditioning gym, named after its benefactor and rugby club stalwart, David Mortimer, as well as four spacious change rooms.

The Sydney Uni Sports & Aquatic Centre (SUSAC) houses a wide range of fitness services, indoor swimming pool, state-of-the-art cardio and resistance equipment.







# Internship opportunities

Industry training forms an essential component of our ISCA program. All students are required to undertake a placement with an approved employer from the sports industry where you will gain experience in the work-place that is relevant to your studies.

It's an opportunity to prepare for your future professional career by gaining relevant experience in your chosen sport. The Industry Training placement involves 100 hours (approximately three months part-time) for ISCA students. Assessments consist of assignments and evaluations, with expert support provided throughout your interview skills training and industry placement.

## SOME OF OUR VALUED INDUSTRY TRAINING PARTNERS INCLUDE:



# Scholarships

ISCA scholarships are designed to reward performance, dedication, passion, community and sporting contributions and academic studies.

Each year the International Sport College Australia in association with ICMS provides a comprehensive range of scholarship opportunities for new and current students. Such opportunities range from industry and sponsored professional scholarships to tuition fee, accommodation and financial hardship scholarships.

For more information visit [www.icms.edu.au/scholarships](http://www.icms.edu.au/scholarships)



"Studying with ISCA allowed me to work towards a higher education nationally recognised diploma whilst at the same time playing the sport I love at the highest level."

**SEBASTIAN WILEMAN**  
ISCA STUDENT & SCHOLARSHIP RECIPIENT  
QLD REDS SQUAD MEMBER & WARRINGAH RUGBY



"From an early age, I had a passion for sport in particular football. Receiving the opportunity to work in an area I am passionate about at one of Australia's leading sports organisations such as the Football Federation of Australia (FFA), allowed me to combine my enthusiasm for sport whilst gaining a valuable insight into the world of professional sport."

**JUSTIN BURT**  
ISCA RECRUITMENT OFFICER

## ➔ Where ISCA can take you

Possible career opportunities can include but are not limited to:

- |                                  |                             |  |
|----------------------------------|-----------------------------|--|
| Player or Team Manager           | Competitions Coordinator    | Fan Engagement and Merchandise               |
| Sport Development Officer        | Sports Events Officer       | Social Media and Digital Content Coordinator |
| Sports Marketing and Sponsorship | Sport Facilities Management | Sport coaching roles                         |
| Strength & Conditioning Coach    |                             |  |

\*Existing campus locations for Domestic applicants (Australian and New Zealand citizens) only.





# Diploma of Sport Management (High Performance)

Upon successful completion of the Diploma, students may exit to their chosen career or will have direct entry to the ICMS Bachelor of Sports Management. Educational pathways to other ICMS Bachelor degrees are also available. Please refer to the ISCA website for more information on education pathways.

Level	Code	Subject	Credit	Hours
<b>TRIMESTER ONE</b>				
100	MGT101	Managing People and Organisations	3	44
100	SP0110	Introduction to Sport Management	3	44
100	SP0130	High Performance I	3	132
<b>TRIMESTER TWO</b>				
100	MKT100	Principles of Marketing	3	44
100	SP0120	Sports Psychology, Health and Wellbeing	3	44
100	SP0140	High Performance II	3	132
<b>TRIMESTER THREE</b>				
100	EC0150	Economics for Sports	3	44
100	SP0150	High Performance III	3	99
200	IND203	Industry Training [DSMHP]	2	100
<b>ELECTIVE (Choose one)</b> Offered only in trimester three				
100	EVT100	Event Operations and Logistics	3	44
200	SP0200	Introduction to Sport Law*	3	44
200	SP0230	Innovation in Sports Management	3	44

\*Pre-requisite - Intro to Sport Management SP0110

For more information visit [www.iscaustralia.edu.au](http://www.iscaustralia.edu.au)  
or call 1800 319 451 to speak with a course advisor.

## ENTRY REQUIREMENTS

When applying for entry into the Diploma qualifications you will need to meet certain academic and English-language entry requirements. For detailed information about our entry requirements visit [iscaustralia.edu.au](http://iscaustralia.edu.au) under FAQ section.

## WHEN TO APPLY

ISCA has three intakes per year (February, May and September). You can start your Diploma in any of these trimesters. Applications should be made at least three months prior to your desired commencement date. Domestic students may apply through the Universities Admissions Centre (UAC) or directly to ISCA at [iscaustralia.edu.au](http://iscaustralia.edu.au). Please refer to ISCA website for the latest trimester intake dates.

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